



Dear Sir / Madam,

World Project Management Week Supporter Proposal

We are pleased to extend an invitation to you and your esteemed organization in supporting the World Project Management Week (WPMW) 2007.

We are working with our Partners in Australia, PM Global, to bring WPMW to Singapore, off the back of a very successful string of Project Management Events in Australia.

The last time WPMW was held in Asia, was in the year 2002, in Hong Kong. Building on the momentum of recent Project Management events in this region we believe Singapore in 2007 is the perfect location for a world class conference of this nature.

The attendance at WPMW in Hong Kong was excellent considering 2002 was the first year for it to be hosted outside of Australia. Delegates commented on the high quality of the program and important regional relationships that were built with industry representatives.

Following is a break down of where delegates traveled from to attend WPMW when it was held in Hong Kong:

Hong Kong	38.6%
Australia & New Zealand	25.7%
Europe	9.3%
USA	5.7%
Other parts of Asia	9.3%
Other Regions	11.4%

The last WPMW was held at the Gold Coast in Australia and attracted approximately 400 delegates from throughout the Asia Pacific region.

The next WPMW is being held in Singapore from the 12th to 16th November 2007.

With your support, we aim to attract more than 400 delegates. We will be working with a number of organisations like yours to ensure we get as close to this number as possible.



In addition, we hope to improve attendance from other parts of Asia, especially Singapore and immediate neighbours.

This event has a reputation of providing an excellent caliber of high profile speakers with 'hands on experience' in the project management industry. We aim to develop and improve on this benchmark for the Singapore event by streamlining topics tailored to suit individual corporations and especially self-employed project managers. Some excellent speakers suggested by past delegates are currently being approached.

The conference organizers are excited by the continued success of the event due to rapid development in the project management field. This event will provide delegates with an excellent opportunity for networking and gathering of information.

Please indicate to us your level of interest, so that we can liaise directly with you to firstly confirm your support, and secondly ensure our mutual benefits are maximized.

Lastly, do feel free to share any ideas that may better suit your organization's goals in the support of the WPMW 2007 as this can then be considered for inclusion into the final supporters' agreement, which will be sent to you shortly.

Best regards

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